JEFFERSON EDUCATIONAL SOCIETY

Erie's Think Tank for Community Progress

2026 Global Summit Sponsorships & Benefits

Platinum Sponsor ($150,000+)

- Exclusive Featured Speaker Sponsorship (naming alignment with a premier Global Summit event(s)
- Premier recognition across all Global Summit marketing and advertising, including print, digital, on-site, and media placements
- Three-plus months of targeted Facebook, Instagram, and LinkedIn marketing promoting Summit programming and speakers with sponsor recognition.
- National and statewide broadcast recognition when applicable (including platforms such as C-SPAN, Sirius XM Radio, and PCN)
- 8 Platinum Seating tickets to *each* Summit program (advance registration required)
- 20 Preferred Seating tickets to *each* Summit program (advance registration required)
- 500 General Admission tickets for use *across all* of the Summit programs (advance registration required)
- Opportunity to introduce sponsored speaker(s)
- Private reception with sponsored speaker(s)
- Exclusive photo opportunity with sponsored speaker(s) (when available)
- Invitation to select exclusive dinners and leadership gatherings (when available)

Diamond Sponsor ($75,000+)

- Speaker Sponsorship recognition in official Global Summit program materials
- Recognition across all Global Summit marketing and advertising, including print, digital, on-site, and media placements
- Three-plus months of targeted Facebook, Instagram, and LinkedIn marketing promoting Summit programming and speakers with sponsor recognition.
- 4 Platinum Seating tickets to *each* Summit program (advance registration required)
- 12 Preferred Seating tickets to *each* Summit program (advance registration required)
- 300 General Admission tickets for use *across all* of the Summit programs (advance registration required)
- Opportunity to introduce sponsored speaker
- Private reception with sponsored speaker
- Photo opportunity with sponsored speaker (when available)

Gold Sponsor ($30,000+)

- Speaker Sponsorship listing in official Summit program
- Recognition across all Global Summit marketing and advertising, including print, digital, on-site, and media placements
- Three-plus months of targeted Facebook, Instagram, and LinkedIn marketing promoting Summit programming and speakers with sponsor recognition.
- 2 Platinum Seating tickets to *each* Summit program (advance registration required)
- 6 Preferred Seating tickets to *each* Summit program (advance registration required)
- 125 General Admission tickets for use *across all* of the Summit programs (advance registration required)
- Opportunity to introduce sponsored speaker
- Private reception with sponsored speaker
- Photo opportunity with sponsored speaker (when available)

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2026 Global Summit Sponsorships & Benefits (Cont.)

Silver Sponsor ($15,000+)

- Speaker Sponsorship listing in Summit program
- Recognition across all Global Summit marketing and advertising, including print, digital, on-site, and media placements
- Three-plus months of targeted Facebook, Instagram, and LinkedIn marketing promoting Summit programming and speakers with sponsor recognition.
- 4 Preferred Seating tickets to *each* Summit program (advance registration required)
- 75 General Admission tickets for use *across all* of the Summit programs (advance registration required)
- Invitation to select sponsor receptions
- Photo opportunity with sponsored speaker (when available)

Bronze Sponsor ($7,500+)

- Recognition across all Global Summit marketing and advertising, including print, digital, on-site, and media placements
- Three-plus months of targeted Facebook, Instagram, and LinkedIn marketing promoting Summit programming and speakers with sponsor recognition.
- 2 Preferred Seating tickets to *each* Summit program (advance registration required)
- 50 General Admission tickets for use *across all* of the Summit programs (advance registration required)
- Invitation to select sponsor receptions

Copper Sponsor ($3,500+)

- Recognition across all Global Summit marketing and advertising, including print, digital, on-site, and media placements
- Three-plus months of targeted Facebook, Instagram, and LinkedIn marketing promoting Summit programming and speakers with sponsor recognition.
- 2 Preferred Seating tickets to *each* Summit program (advance registration required)
- 30 General Admission tickets for use *across all* of the Summit programs (advance registration required)

Patron Sponsor ($1,500+)

- Recognition across all Global Summit marketing and advertising, including print, digital, on-site, and media placements
- Three-plus months of targeted Facebook, Instagram, and LinkedIn marketing promoting Summit programming and speakers with sponsor recognition.
- 2 Preferred Seating tickets to *each* Summit program (advance registration required)
- 15 General Admission tickets for use *across all* of the Summit programs (advance registration required)

For sponsorship questions, please contact Christine Gerlock, gerlock@jeserie.org or 814.459.8000.