

Dynamic.
Interactive.
Collaborative.

**DEVELOPING
LEADERSHIP
SKILLS THROUGH
LEARNING.
APPLY NOW!**

JEFFERSON
CIVIC LEADERSHIP ACADEMY



Dynamic. Interactive. Collaborative.

Dear Civic-minded Erie County Resident,

We put a premium on ensuring that those three words guide the experience had by all graduates of the Jefferson Civic Leadership Academy, and as a part of the JCLA, graduates will develop leadership skills through learning, which we believe will inspire action.

Graduates will get to know the region in which they live better through an examination of the form and function of local governments throughout Erie County. Graduates will also get a close-up look at Erie's connection to Harrisburg and the rest of the Keystone State by meeting with state officials. And graduates will work together on a group action project to produce positive changes that will shape the region's future for decades to come.

Every year, the JCLA offers an optional track, the Raimy Fellowship Program, to participants who wish to combine practical civic engagement with leadership theory. Fellows will study with JES Scholar in Residence Andrew Roth, and share their ideas with Washington, D.C. think tank researchers and scholars during a trip to the nation's capital.

Margaret Mead once said, "Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it's the only thing that ever has." Our common vision here is to make this region a better place for all of its citizens.

We look forward to sharing that vision with participants and the Erie community.

Sincerely,



Angela Beaumont, M.A.
Director of Programming
JCLA Graduate 2015



Adam Welsh, B.S.
Program Coordinator
JCLA Graduate 2021

Some of the companies and organizations whose employees have participated in the JCLA:



Erie County • UECDC/Quality of Life Learning Center • Erie Regional Chamber and Growth Partnership • United Way of Erie County • Printing Concepts • Corry Area School District • Erie County Community College • Community Access Media • Allegheny College • Pricewaterhouse Coopers • Junior Achievement of Western Pennsylvania • Career Dreams/Booker T. Washington Center • PennFuture • GECAC • expERIENCE Children's Museum

What local leaders say about the Jefferson Civic Leadership Academy

"Erie Insurance values the JCLA and its focus on equipping future leaders in the community we call home. We encourage our employees to attend the JCLA because of the opportunity they have to learn more about civic responsibility, network with other leaders in the region, and then bring those experiences and perspectives into their work. The JCLA is part of a well-rounded employee experience and one that mutually benefits the employee, their teams and the communities they are part of."

CHRISTINA MARSH, CHIEF
DIVERSITY AND COMMUNITY
DEVELOPMENT OFFICER, ERIE
INSURANCE

TOM NEW,
PRESIDENT AND
CEO, WQLN PBS
NPR

"Seven of WQLN PBS NPR's staff and managers have gone through the JCLA. I believe this seven-month program is an excellent form of professional development. Young professionals (from a variety of disciplines) work together on a community action project – and along the way, bonds form, and personal networks grow as the team gets an understanding of the region, its resources, and local and state government."

"You are a future leader of Erie. The incredible Jefferson Civic Leadership Academy will prepare you to use all your strength to become one of the great leaders in the Erie area. It is a lot of work, but is also very enjoyable. Please give this some serious thought. I hope to see you in the next JCLA Cohort."

**MAYOR
JOE SCHEMBER**,
CITY OF ERIE

RALPH FORD,
CHANCELLOR,
PENN STATE
BEHREND

"The JCLA provides our faculty, staff, and students a wonderful opportunity to engage our community in meaningful ways and increase their overall understanding of issues facing our region. We appreciate this partnership and look forward to participating in future cohorts."

Launched in 2015, the JCLA prepares Erie professionals, ages 25 to 45, for meaningful, fulfilling, and impactful engagement in their community by providing a dynamic and unique environment that fosters teamwork, growth, and learning through a transformative experience for those seeking to be change-agents for their community.

Through the JCLA, participants examine the inner workings of local governments to emerge as civic leaders capable of effecting positive change for Erie County's future with an understanding of Erie's past and present. With a close look at Erie's economic, entrepreneurial, and innovation ecosystems, the JCLA informs mindful leaders of Erie's post-industrial landscape while exposing them to global ideas that can be applied to Erie County's overall developmental health and well-being.

Employer Return on Investment

Through the JCLA, employers benefit by having employees enhance their leadership skills while simultaneously developing their abilities to work in teams. Employers gain access to a broad network of prominent contacts, as their employees participate in this collaborative experience.

JCLA participants will:

- graduate and return to their employer with a greater understanding of effective leadership both in the workplace and in the community;
- increase their knowledge of how Erie County functions, from its urban core to its rural communities to its relationship to the Commonwealth of Pennsylvania;
- cultivate both interpersonal and intrapersonal skills through goal-oriented activities driven by collaboration, teamwork, and independent study;
- develop strong relationships with community peers throughout diverse sectors of Erie County that will lead to a better understanding of problem solving through application;
- increase confidence through scholarship and team-building activities.



April Soriano, LTSS Service Coordinator at UPMC Health Plan, JCLA participant and Raimy Fellow 2018

"The Leadership Academy is absolutely excellent because it allowed me to truly form bonds with the people in my cohort who are trying to make a difference."

Tuition

The JCLA tuition is \$1,500. Tuition covers the retreat (transportation, lodging, meals), lunches during the sessions and Global Summit event admission. There is no additional tuition for the Raimy Fellowship Program.

Scholarship

Limited scholarship assistance is available and will be determined by the Jefferson Educational Society based on expressed need of the applicant. Those seeking scholarship assistance should express need and merit in the cover letter.

Payment

Upon recognition of acceptance to the JCLA, applicants must at least submit partial payment (50 percent). Full payment is due in August. Applicants may make arrangements of payment installments upon acceptance to the JCLA.

Past JCLA cohorts have met with state leaders in all branches of state government, and Superior Court Judge Victor Stabile. Participants also meet with elected officials and other community leaders throughout Erie County, the city of Erie, and many other local municipalities. Each year, the JCLA meets with representatives of the municipalities throughout Erie County to learn about the history, challenges, and future plans of those regions. Along the way, they've met with the Erie County Executive; the Chairman of County Council; the Mayor of Erie and Corry; the President of Erie City Council; Supervisors from Fairview, Harborcreek, Millcreek; leaders from Corry and Union City; Borough Managers for Edinboro and North East, and numerous policy experts, professionals, and community stakeholders.

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Time Commitment

JCLA is divided into three parts.
The cohort will:

- **Travel to Harrisburg** for a two-day retreat to meet with elected officials and engage with leadership throughout the state. Participants will meet with thought leaders to gain insight into the work they will apply to the group-action project.
- **Attend 7 countywide sessions** geared to enrich and inform Academy participants' understanding of Erie County's government, its economy, its well-being, and more. Additionally, to gain a broader understanding of global issues and how they apply to Erie, participants must attend at least four of the Global Summit events designed to address critical issues.
- **Meet and work collaboratively on a common group-action project** designed to address critical issues facing Erie County. Participants looking to make the most of the opportunity to shape the future of their community should expect to dedicate two to three hours per week on the group-action project.
- **For participants in the Raimy Fellowship Program:** attend five evening sessions in leadership training designed to ground leaders in leadership theory. Attend additional meetings to work individually and collaboratively with Raimy Fellowship faculty on a group-action related project.



– Tammie Lentz, Intake Caseworker/Housing, GECAC

"The JCLA program has been one of the greatest experiences of my life. From learning about our local government to networking with some amazing people, JCLA has shown me that civic engagement is what's needed to bring change to our community. Being a part of the JCLA has also given me a broader perspective on how to approach & converse with people who may have different perspectives, beliefs, and experiences than mine. I learned that the demand for leaders is to create more leaders, and this is what I look to achieve with everyone I encounter."

JCLA ALUMNI NETWORK

The JCLA Alumni Network is a formal association of over 200 JCLA graduates and growing who wish to remain active in their community.

The organization promotes networking among graduates, cultivating participation in activities that foster community growth, and encouraging leadership development among members. Members of the JCLA cohort will have the opportunity to meet with alumni throughout the year. Upon graduation, members of the cohort will be welcomed to officially join the network.

What leaders say about the Raimy Fellowship Program

"The Raimy Fellowship Program created structure in executing a research project and the platform to share with the community. It was a great way to connect with likeminded individuals who are passionate about civic engagement."

JESS TAYLOR, MANAGING
PARTNER, PRODUCER,
DIRECTOR, MENAJERIE
STUDIO

JEFF STYBORSKI,
SENIOR SYSTEM
ADMINISTRATOR,
ERIE INSURANCE

"My experience with the Raimy Fellowship Program is as rewarding as anything I've done in the last 20 years. I was able to help my community while promoting awareness to a very real civic issue all the way to the capital in Washington D.C. The program, the participants, the experience, and the results were truly inspiring and reinvigorated my interest in local politics."

"The Raimy Fellowship Program is a hidden gem here in Erie for emerging and existing scholars looking to expand their research capacity on issues affecting the Erie region. My experience further developed my leadership skills as well as strengthened my connections to fellow researchers and public leaders. Have an issue you want to dive into? This is a great opportunity to conduct independent research and contribute to the progress of our community."

SUSANNAH FAULKNER,
DIRECTOR OF DEVELOPMENT,
SISTERS OF ST. JOSEPH
NEIGHBORHOOD NETWORK

The Raimy Fellowship Program offers participants in the Jefferson Civic Leadership Academy an enhanced opportunity to hone their leadership skills. In addition to participating in all of the activities of the JCLA program, those who seek to be designated Raimy Fellows will also attend several additional sessions in leadership training designed to ground emerging leaders in leadership theory focused on ethical, practical civic engagement. As the culmination of their work, linking their research to the overall JCLA group action project, Fellows will produce a publishable, research-based action-agenda guiding civic engagement with the issue explored in the JCLA's group action project.

Those who complete the program will be designated Raimy Fellows and will receive an additional certificate, potentially have the Jefferson Educational Society publish their project essay, and join the facilitator and others on a trip to Washington, D.C. for meetings in Congress and Senate to visit several policy institutes, research foundations, and to enjoy a tour of Capitol Hill and some of the capital's other attractions.

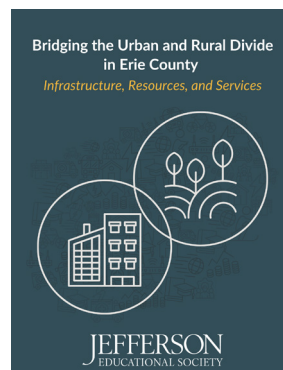
Group Action Project

As part of the JCLA, participants develop their leadership skills by engaging in research to address critical issues facing their community. Every year, the cohort applies the lessons learned from the program to a group action project and presents the results upon graduation.

Past projects include:

Bridging the Urban and Rural Divide in Erie County

The 2022 JCLA cohort spent seven months visiting, learning about, and researching nine municipalities across Erie County in part to inform this project. Much of what the cohort experienced and what its research reflects indicates that urban-rural divides that exist, with the exception of public transportation, are likely linked more to class and status than to geography.



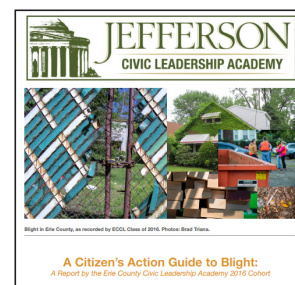
#ErieOpioidProject

In addressing the opioid epidemic, the 2017 JCLA cohort produced the media awareness campaign, *Many Stories, One Story*, to change the conversation about addiction from one of demonizing stigma to one of encouragement and compassion. The participants interviewed recovering addicts, policy experts, and medical professionals in an effort to shed light on the crisis sweeping the nation.



Blight report

To highlight successful strategies for addressing blight undertaken by other cities and regions, the 2016 JCLA participants drafted **"A Citizen's Action Guide to Blight."** The group's work has since been cited in various meetings and remains a vital tool for the region's leaders when discussing blight and how to combat it.



DR. ANDREW ROTH,
JEFFERSON SCHOLAR-IN-RESIDENCE
AND RAIMY FELLOWSHIP PROGRAM
FACILITATOR

"Raimy Fellows do cutting edge research important to the Erie area and share their insights with leaders in Erie, Harrisburg, and Washington, D.C."



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SCHEDULE

June

- Orientation at the Jefferson Educational Society
- Retreat to Harrisburg
- History of the Erie Region / Leadership Theory

July

- Erie County's Economy and Exploring Innovation in Progressive Cities

August

- Analyzing Erie County's Urban Core – History, Challenges, Future
- Team Building Activity

September

- Understanding Erie County Government – History, Challenges, Future
- Learning about West Erie County – History, Challenges, Future

October

- Learning about East Erie County – History, Challenges, Future
- First Draft of the Findings of the Group-Action Project

November

- Gaining a Global Perspective to Erie: Global Summit Speaker Series (attend a minimum of four Global Summit lectures)

December

- Understanding Erie City Government – History, Challenges, Future
- Final Draft of the Group Action Project

January

- Graduation and Reception



Civic Leadership Academy Application Requirements

To apply for the JCLA and/or the Raimy Fellowship Program, please submit an application at jeserie.org under the JCLA drop-down menu. Applicants will need to provide the following:

- **Personal Information**, including name; address; personal phone number; employer phone number; email address;
- **Work History**, detailing employment experiences and positions held;
- **Educational Background**, including high school; college experience (include degree and minors); any advanced degrees and/or specific training and/or certificate experiences;
- **Awards and Honors**, detailing the nature of the award and date received;
- **Civic Engagement**, listing both current and past community-oriented involvement and noting roles held within such organizations and activities;
- **Additional Volunteer Experience**, noting how much time was committed to organizations.
- **The Names and Contact Information of Three References** who should be able to attest to the applicant's qualifications for the JCLA, leadership experience and potential, as well as teamwork capacity.
- **Statement** explaining what led applicants to seek admission to the JCLA and, if desired, to the Raimy Fellowship Program

Application, Interview and Admission Process

- **Applications** will be accepted online at JESerie.org and in person at the Jefferson Educational Society;
- Applicants will be admitted to the Leadership Academy on a **rolling-admission basis** until the Academy class-size capacity is met;
- Interviews will be scheduled after application submission.

Selection Process

Ideal candidates will exhibit strong potential for leadership development coupled with an evident desire to positively effect change in the community in which they live, work, and play. Preferred applicants must be able to convey how both their experience and drive would translate to leadership growth spurred by team-based activities.

The Selection Committee is made up of JCLA staff and its advisory board. The Committee will be tasked with reviewing incoming applications, conducting interviews, and determining admission to the JCLA and the Raimy Fellowship Program.

The Jefferson Educational Society of Erie believes in offering courses, seminars, and lectures that explain the ideas that formed the past, assist in exploring the present, and offer guidance in creating the future of the Erie region.

JES MISSION

The Jefferson Educational Society was created as a Pennsylvania nonprofit organization on Sept. 29, 2008 and on that same date received tax-exempt status by the Federal department of the Treasury under Employment Identification Number 26-3460486. The Jefferson operates under a 501 (c) (3) educational nonprofit charter, though it does not offer degrees or programs for formal academic credit. The Jefferson was founded to stimulate community progress through education and research activities. Its mission also includes a commitment to operate in a nonpartisan, non-denominational manner without a political or philosophical bias. As such, the Jefferson intends to follow the examined truth wherever it leads and is neither liberal nor conservative, Democratic nor Republican in philosophy or in action.

OUR BUILDING PARTNERSHIP

The Jefferson Educational Society of Erie and the Brith Sholom Congregation of 3207 State Street, entered into a shared-use building agreement in October 2008. Under the terms of this arrangement, the Jefferson utilizes facilities in the Southern Wing, which houses an adult education facility in order to offer lectures, courses, seminars, and sponsored research. The Brith Sholom Congregation continues to use the building's Northern Wing for religious and congregational purposes. The Jefferson Educational Society purchased the building in August 2013 and has invested in its renovation.

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EDUCATIONAL SOCIETY

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