

JEFFERSON
EDUCATIONAL SOCIETY

Erie's Think Tank for Community Progress

3207 STATE STREET

ERIE, PA 16508

JESerie.org

The Jefferson Educational Society is a nonprofit institution founded to promote civic enlightenment and community progress for Erie through the study, research and discussion of ideas and events.

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JEFFERSON SOCIETY
GLOBAL
SUMMIT 2010



JEFFERSON
EDUCATIONAL SOCIETY

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IT'S BACK!

NOVEMBER 10-12

JEFFERSON EDUCATIONAL SOCIETY

GLOBAL FUTURES SUMMIT 2010

Dear Friends:

In the spirit of Thomas Jefferson, and his quest for a well informed and educated citizenry, the Jefferson Educational Society began a noble effort in the fall of 2008 by offering a variety of programs and classes to the public.

The public responded, including the nearly 600 people who attended the 2009 Global Futures Summit which brought big city, intellectual stimulation to Erie last November. Three evenings and two luncheons in less than 60 hours with the likes of E.J. Dionne and Kevin Fickenscher seemed almost impossible to surpass.

The lineup of speakers this fall includes an even more stellar selection of intellectual leaders in the fields of genetics, history and politics. Google for yourself historian, Paul Kennedy, or geneticist, Allen Russell and then mark your calendar for the second annual Global Futures Summit on November 10, 11 and 12.

As the Jefferson approaches the Global Futures Summit 2010, we are reminded once again of the enormity of ideas that formed our past, assist in understanding our present and will ultimately shape our future. With your continued interest and support, the Erie area becomes, every day, a more interesting place to live, grow and prosper.

Sincerely,

David Kozak, Ph.D.
Board Chair, Jefferson Educational Society

William P. Garvey, Ph.D.
President, Jefferson Educational Society

Christine Riehl, M.S., M.P.A.
Chair, Jefferson Society Global Futures Summit

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JEFFERSON SOCIETY GLOBAL FUTURES SUMMIT 2010

Please return registration card with payment to: Jefferson Educational Society, 3207 State Street, Erie PA 16508 Register online at www.jeserfe.org

Name: _____ Date: _____
Address: _____ State: _____ Zip: _____
Phone: _____ Email: _____

Day/Date/Time	Class Title	ADULT	SENIOR	STUDENT
Luncheon: Adult - \$20.00 Senior - \$15.00 Student \$10.00				
Wed./Nov. 10/12:00-1:45	Regional Reinvention: Branding Economic Development for the 21st Century			
Thur./Nov. 11/12:00-1:45	The End of Government ... As We Know It			
Fri./ Nov. 12/12:00-1:45	It Takes a Tornado to Clear the Air			
Evening Event: Adult - \$15.00 Senior - \$10.00 Student \$10.00				
Wed./Nov. 10/12:00-1:45	Long Term Effects of the State and National Mid-Term Elections			
Thur./Nov. 11/12:00-1:45	Genetic Enhancement and the Brave New Millennium			
Fri./ Nov. 12/12:00-1:45	Significant Lessons for 21st Century America			
Global Futures Pass: Adult - \$90.00 Senior - \$65.00 Student \$30.00				
Nov. 10/11/12	All Events			

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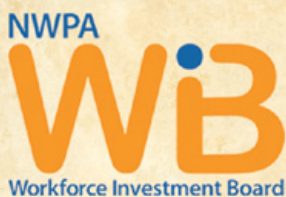
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GLOBAL FUTURES SUMMIT 2010 SPECIAL THANK YOU TO:



SCHEDULE OF EVENTS



Wednesday, November 10, 2010

Luncheon 12:00 - 1:45 p.m.

Speaker: Dave Porter, CECD., Senior Vice President, Greater Austin Chamber of Commerce

Regional Reinvention: Branding Economic Development for the 21st Century

7:30 - 9:00 p.m.

Speaker - G. Terry Madonna, Ph.D., Professor, Franklin and Marshall

What are the Long Term Effects of the State and National Mid-Term Elections?

Thursday, November 11, 2010

Luncheon 12:00 - 1:45 p.m.

Speaker: Elaine C. Kamarck, Ph.D., Professor, Harvard University John F. Kennedy School of Government

The End of Government . . . As We Know It: Making Public Policy Work

7:30 - 9:30 p.m.

Notre Dame Speaker (Notre Dame Night) - Harvey A. Bender, Ph.D., Professor, Notre Dame University

Genetic Enhancement and the Brave New Millennium: Science, Politics, and the Human Genome

Friday, November 12, 2010

Luncheon 12:00 - 1:45 p.m.

Speaker: Alan J. Russell, Ph.D., Director of the McGowan Institute for Regenerative Medicine and Distinguished Professor of Surgery at University of Pittsburgh and UPMC

It Takes a Tornado to Clear the Air: The Impact of Regenerative Medicine on Healthcare

FEATURED SPEAKER

Friday, November 12, 2010

7:30 - 9:00 p.m.

Paul Kennedy, Ph.D., Professor, Yale University

Significant Lessons for 21st Century America From The Decline of the Past Global Powers



**Dave Porter, CECD, Senior Vice
President, Greater Austin Chamber
of Commerce**

**Wednesday, November 10
12:00 - 1:45 p.m.**

*Regional Reinvention: Branding Economic Development
for the 21st Century*



Description:

Austin, Texas rates high for business success in the national market but it wasn't so long ago that this capital city was living through tough times in the tech bust. Now recognized by CNN and Forbes as one of the recession-proof cities leading the way through the economic downturn, Austin draws national rankings, including the number one spot in Kiplinger's 10 Best Cities for the Next Decade. Learn how the region harnessed its resources to create a sustained economic development program with the Chamber brand, "The Human Capital."

Biography:

An expert in economic development with over 25 years of experience, Dave Porter, CECD, joined the Austin Chamber of Commerce in 2004 as Senior Vice President. Porter leads the region's Opportunity Austin initiative, a five-year, five-county economic development plan aimed at creating 117,000 jobs and a regional economic boost of nearly \$30 billion by 2013.

Porter joined the Austin Chamber from the Asheville, NC, Chamber where he led the economic development effort. Porter won the 2000 Governor's Award for Economic Development, established a Technology Council to assist in attracting high technology businesses to the Asheville area and created a Rapid Response Team of community leaders to provide support when businesses made site visits for relocation or expansion purposes.

Prior to the Asheville Chamber, Porter served as a Business Development Consultant for the State of Kansas where he developed relationships with site selection consultants and national real estate firms throughout the U.S. He has also served as Vice President of Marketing for the North Carolina Global TransPark Authority as well as holding various positions within economic development for the Wichita/Sedgwick County Partnership for Growth, Inc. in Wichita, KS. Porter has a bachelor's in business administration from Wichita State University and certification from the Economic Development Institute at the University of Oklahoma.

FEATURED SPEAKER



Paul Kennedy, Ph.D.

**Friday, November 12
7:30 - 9:00 p.m.**

*Rise and Fall of the Past Global Powers: And Lessons
for the 21st Century*

Description:

Kennedy will argue that the strength of a Great Power can be properly measured only relative to other powers, and he provides a straightforward and persuasively argued thesis: Great Power ascendancy (over the long term or in specific conflicts) correlates strongly to available resources and economic durability; military "over-stretch" and a concomitant relative decline are the consistent threat facing powers whose ambitions and security requirements are greater than their resource base can provide for. In his book, *The Rise and Fall of the Great Powers*, Dr. Kennedy compares the Great Powers at the close of the 20th century and predicts the decline of the Soviet Union, the rise of China and Japan, the struggles and potential for the EEC, and the relative decline of the United States. He predicts that continued deficit spending, especially on military build-up, will be the single most important reason for decline of any Great Power.

Biography:

Paul Kennedy, the J. Richardson Dilworth Professor of History, Director of International Security Studies at Yale, and Distinguished Fellow of the Brady Johnson Program in Grand Strategy, coordinates the ISS programs funded by the Smith Richardson Foundation. He is internationally known for his writings and commentaries on global political, economic, and strategic issues.

Born in June 1945 in the northern English town of Wallsend, Northumberland, he obtained his BA at Newcastle University and his DPhil at the University of Oxford. He is the author or editor of nineteen books, including *The Rise of the Anglo-German Antagonism*, *The War Plans of the Great Powers*, *The Realities Behind Diplomacy*, and *Preparing for the Twenty-First Century*. Prof. Kennedy finished a book on operational history of the Second World War and has begun a study of Rudyard Kipling.

**Alan J. Russell, Ph.D.**

Friday, November 12
12:00 - 1:45 p.m.

It Takes a Tornado to Clear the Air: The Impact of Regenerative Medicine on Healthcare

**Description:**

Picture a young mother being able to tell her children that her cancer is gone. Forever. Or envision a soldier being able to re-grow a fingertip lost while fighting for his country. These may sound like the ramblings of a dreamer but the field of regenerative medicine is turning these dreams into a reality. Regenerative therapies aim to cure disease or trauma instead of simply treat the symptoms - an approach that will eventually change the face of the healthcare industry. Imagine, for example, a child treated just once at the onset of Type 1 diabetes, eliminating a lifetime filled with insulin injections and trips to the doctor. With this shifting paradigm of medicine will come a shake-up in the field of healthcare. So, what can we expect? How can we prepare? And when can we anticipate major changes?

Biography:

Dr. Russell is the Founding Director of the McGowan Institute for Regenerative Medicine, jointly established by the University of Pittsburgh School of Medicine and UPMC Health System as a center of expertise and education in therapies that reestablish tissue and organ function. Alan Russell is a pioneer in regenerative medicine — the science of regenerating damaged or diseased human tissue. Named one of the 100 People Who Are Changing America by Rolling Stone magazine for his inspiring vision of the future of this amazing science. He currently is developing business models that use regenerative medicine to cut healthcare costs.

Dr. Russell is a Distinguished University Professor of Surgery and has secondary appointments in the departments of Chemical Engineering, Bioengineering, and Rehabilitation Sciences & Technology. Dr. Russell also is the Executive Director of the Pittsburgh Tissue Engineering Initiative and the Director of the National Tissue Engineering Center. He has given more than 250 national and international invited lectures. He holds 14 patents and has 13 patents pending.

**G. Terry Madonna, Ph.D.**

Wednesday, November 10
7:30 - 9:00 p.m.

What are the Long Term Effects of the State and National Mid-Term Elections

SESLER AND SESLER
 ATTORNEYS AT LAW

**Description:**

Dr. Terry Madonna will review the recent general election which takes place on November 2, 2010, just a week prior to the 2nd annual Jefferson Global Futures Summit. He will interpret the results of the 2010 mid-term elections, analyzing the possible effects they may have in shaping the future of these United States. In his presentation, he will include a review of the Pennsylvania U. S. senate and governors election, as well as the state's congressional elections. He will also evaluate the effects of the election on the Obama Presidency.

Biography:

Dr. Madonna is Director of the Center for Politics and Public Affairs, Professor of Public Affairs, and Director of the Franklin & Marshall College Poll. For more than 30 years, Madonna has taught and written about his two academic specialties: the American presidency, and American political parties and political behavior. As a pollster in recent years, he has written extensively about voters and voting behavior. He holds a Ph.D. in political history from the University of Delaware.

Dr. Madonna is the author of over 10 books and monographs in the fields of American history, American government, and American politics with his latest work being *Pivotal Pennsylvania: Presidential Politics from FDR to the Twenty-First Century* (2008).

He is also the host of *Pennsylvania Newsmakers*, a weekly statewide news and commentary program. He writes (with Michael Young) a bi-weekly political commentary column, "Politically Uncorrected," originally for Capitolwire.com and later for Politicspa.com, the state's leading political website. The column has appeared in many state and national newspapers and also appears frequently on two national websites: statline.org and realclearpolitics.com.



Elaine C. Kamarck, Ph.D.

Thursday, November 11
12:00 - 1:45 pm

*The end of Government ... As we know it:
Making Public Policy*



Description:

In the last decades of the twentieth century, many political leaders declared that government was, in the words of Ronald Reagan, “the problem, not the solution.” But on closer inspection, argues Elaine Kamarck, the revolt against government was and is a revolt against bureaucracy — a revolt that has taken place in first world, developing, and avowedly communist countries alike. To some, this looks like the end of government. Kamarck, however, counters that what we are seeing is the replacement of the traditional bureaucratic approach with new models more in keeping with the information age economy. The challenge of government increasingly will be to choose an implementation mode, match it to a policy problem, and manage it well in the postbureaucratic world.

Biography:

Elaine C. Kamarck has been a Lecturer in Public Policy at the Kennedy School of Government at Harvard University since in 1997 following a career in politics and government. She served in the White House from 1993 to 1997, where she created and managed the Clinton Administration’s National Performance Review, also known as “reinventing government.”

At the Kennedy School she served as Director of Visions of Governance for the Twenty-First Century and as Faculty Advisor to the Innovations in American Government Awards Program. In 2000, she took a leave of absence to work as Senior Policy Advisor to the Gore campaign. Kamarck received her PhD in political science from the University of California, Berkeley. Kamarck is the author of “The End of Government As We Know It: Policy Implementation in the 21st Century.” She is also the author of “Primary Politics: How Presidential Candidates Have Shaped the Modern Nominating System.”



Harvey A. Bender, Ph.D.

Thursday, November 11
7:30 - 9:00 p.m.

*Genetic Enhancement and the Brave New
Millennium: Science, Politics and the
Human Genome*



Description:

Bender thinks that Aldous Huxley wouldn’t be the least bit surprised to learn that the instruction set detailing information as to how each of us develops from a one-cell egg through our infancy, childhood, and adulthood, is now available with the near completion of the Human Genome Project. The project has both mapped and chemically delineated the entire array of human genes. However, it is doubtful that even his fertile imagination could have envisioned the impact of such endeavors, including the commercialization and interest conflicts of the industrial and scientific communities. This discussion will explore some of the exciting genetic advances of the last decade, and present some potential challenges facing our society in this new millennium.

Biography:

Harvey Bender is a professor of biological sciences and director of the Human Genetics Program at the University of Notre Dame. Bender received his undergraduate training at Case Western Reserve University, majoring in chemistry and English. His graduate studies in developmental genetics were undertaken at Northwestern University, where he received both his M.S. and Ph.D. degrees. Bender served as a U.S. public health fellow in genetics at the University of California (Berkeley) and has held postdoctoral positions as a Gosney Fellow at the California Institute of Technology, and as a visiting professor at the Yale University School of Medicine and Law. Bender is a fellow of the American Association for the Advancement of Science, a founding fellow of the American College of Medical Genetics, and a fellow of Notre Dame’s John J. Reilly Center for Science, Technology, and Values. He presently serves as the director of the Cancer Genetics & Risk Assessment Center of the Saint Joseph Regional Medical Center of South Bend, Ind. Bender was elected a Carnegie Scholar by the Carnegie Foundation in 2001, and a Kaneb Teaching Fellow at the University of Notre Dame in 2003. In 2006, Governor Mitch Daniels named Bender a recipient of the Distinguished Hoosier Award.